

130 Years since the Memorandum of Association of the Mulgrave Central Mill Company Limited

DATE: Sunday, October 5, 2025
LOCATION: Gordonvale, Queensland, AU

Event Description

130 Years since the Memorandum of Association of the Mulgrave Central Mill Company Limited is a premier expos event in Gordonvale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 68/100

Expected Attendance: 8,037 people

Event ID: 7C6pKimuBoPNmNuVt4

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,215 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/130-years-since-the-memorandum-of-association-of-the-mulgrave-central-mill-company-limited>

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