

# 13º Festival Internacional Dipanas Blues (Chicago Edition)

DATE: Saturday, August 16, 2025  
LOCATION: Papa João Paulo II, Minas Gerais, BR

## Event Description

13º Festival Internacional Dipanas Blues (Chicago Edition) is a premier festivals event in Papa João Paulo II. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 43/100

**Expected Attendance:** 424 people

**Event ID:** 5EXumX9XHuhweUePvR

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 170 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*