

12MIN.ME | JEREZ | IGNITE #01

DATE: Thursday, November 20, 2025
LOCATION: Jerez de la Frontera, Andalucía, ES

Event Description

12MIN.ME | JEREZ | IGNITE #01 is a premier conferences event in Jerez de la Frontera. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 38/100

Expected Attendance: 250 people

Event ID: 9fEULfqdvDf8PTfSSr

Hotel Demand Indicators

ADR Impact Index: 4.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 100 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.