

# 12 Labors Of Hercules: A Metal Odyssey

DATE: Saturday, December 13, 2025  
LOCATION: København S, Capital Region of Denmark, DK

## Event Description

12 Labors Of Hercules: A Metal Odyssey is a premier concerts event in København S. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 34/100

**Expected Attendance:** 159 people

**Event ID:** FQ3rVpkBKBBss8X2QJ

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 64 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*