

11TH ANNUAL WEST VIRGINIA TATTOO EXPO

DATE: Friday, August 22, 2025
LOCATION: Morgantown, West Virginia, US

Event Description

11TH ANNUAL WEST VIRGINIA TATTOO EXPO is a premier expos event in Morgantown. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 56/100
Expected Attendance: 2,028 people
Event ID: 469X75DHL5P597zAKQ

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 811 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
