

11th Annual Conference of CIPM Ogun State Branch

DATE: Tuesday, September 2, 2025
LOCATION: Abeokuta, Ogun State, NG

Event Description

11th Annual Conference of CIPM Ogun State Branch is a premier conferences event in Abeokuta. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 34/100

Expected Attendance: 157 people

Event ID: GMfzAS94Xh667Jcw3M

Hotel Demand Indicators

ADR Impact Index: 4.4x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 63 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
