

# 11g 21†\_ Qht v~Y'DJ 72 Mike Williams @ Space Club

DATE: Friday, November 21, 2025  
LOCATION: Hong Kong Island, HK

## Event Description

11g 21†\_ Qht v~Y'DJ 72 Mike Williams @ Space Club is a premier concerts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 32/100

**Expected Attendance:** 127 people

**Event ID:** 3T9Y86qEvCPs7BZjPS

## Hotel Demand Indicators

**ADR Impact Index:** 4.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 51 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*