

# 11/10 Transmission - LISTA - Show: New Other (New Order Tribute)

DATE: Saturday, October 11, 2025  
LOCATION: Bela Vista, São Paulo, BR

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## Event Description

11/10 Transmission - LISTA - Show: New Other (New Order Tribute) is a premier community event in Bela Vista. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** community  
**Importance Rank:** 28/100  
**Expected Attendance:** 78 people  
**Event ID:** 4bL8C4kXA22epcoLXd

## Hotel Demand Indicators

**ADR Impact Index:** 3.9x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 31 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*