

# 11º Congresso Sergipano de Gestão, Projetos e Liderança

DATE: Saturday, November 8, 2025  
LOCATION: Farolândia, Sergipe, BR

## Event Description

11º Congresso Sergipano de Gestão, Projetos e Liderança is a premier conferences event in Farolândia. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** conferences

**Importance Rank:** 44/100

**Expected Attendance:** 510 people

**Event ID:** GiHuRUfosjWnYz74SX

## Hotel Demand Indicators

**ADR Impact Index:** 5.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 204 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*