

# 11. Audição do Instituto Musical Anderson Galileu (24/11)

DATE: Monday, November 24, 2025  
LOCATION: Aeroporto, São Paulo, BR

---

## Event Description

11. Audição do Instituto Musical Anderson Galileu (24/11) is a premier performing-arts event in Aeroporto. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts  
**Importance Rank:** 41/100  
**Expected Attendance:** 370 people  
**Event ID:** 7R3fYvUcw2JPD5fut5

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)  
**Occupancy Impact:** +60 percentage points over baseline  
**Booking Lead Time:** Demand begins 30 days before event  
**Impact Radius:** 15km from venue  
**Estimated Room Nights:** 148 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---