

10th Middle East Banking AI & Analytics Summit

DATE: Wednesday, August 27, 2025

LOCATION: bvDc Jbv6, dVFcVbB' 'dF1d!'cb â 4

Event Description

10th Middle East Banking AI & Analytics Summit is a premier conferences event in bvDc Jbv6. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences

Importance Rank: 42/100

Expected Attendance: 384 people

Event ID: FF4w4wE3955wa3moE4

Hotel Demand Indicators

ADR Impact Index: 5.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 154 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.