

10th Annual TruBlues 97.5 WDIF “Marion Blues Festival”! Powered by Buckeye Collision Service!

DATE: Saturday, August 16, 2025
LOCATION: Marion, Ohio, US

Event Description

10th Annual TruBlues 97.5 WDIF “Marion Blues Festival”! Powered by Buckeye Collision Service! is a premier festivals event in Marion. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 44/100

Expected Attendance: 501 people

Event ID: 52WxhpMa9Ja22pygB9

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.

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<https://becircadian.com/events/10th-annual-trublues-975-wdif-marion-blues-festival-powered-by-buckeye-collision-service>

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