

10TH ANNUAL GEORGETOWN GARDEN APARTMENTS COMMUNITY SALE

DATE: Saturday, September 20, 2025
LOCATION: Torrington, Connecticut, US

Event Description

10TH ANNUAL GEORGETOWN GARDEN APARTMENTS COMMUNITY SALE is a premier expos event in Torrington. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 51/100
Expected Attendance: 1,176 people
Event ID: HRaodCW8ruC7CgXeVc

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 470 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
