

10K Gimnastica de Ulia

DATE: Sunday, February 8, 2026
LOCATION: Donostia-San Sebastián, País Vasco, ES

Event Description

10K Gimnastica de Ulia is a premier sports event in Donostia-San Sebastián. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 37/100

Expected Attendance: 219 people

Event ID: GeXHu7NUVSpVH42NCc

Hotel Demand Indicators

ADR Impact Index: 4.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 88 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
