

# 10g 18S÷0 Y)fÜ0 -?Pan X —éY'

DATE: Saturday, October 18, 2025  
LOCATION: Richmond, British Columbia, CA

## Event Description

10g 18S÷0 Y)fÜ0 -?Pan X —éY'r× S`büyÀ is a premier performing-arts event in Richmond. This event attracts the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 30/100

**Expected Attendance:** 103 people

**Event ID:** DD2v6DgvYLtaMGdjh

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 41 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*