

# (Y O&Y fZW:)10g 11S÷0 Y)fÜ0 –?

DATE: Saturday, October 11, 2025  
LOCATION: Markham, Ontario, CA

## Event Description

(Y O&Y fZW:)10g 11S÷0 Y)fÜ0 –?Pan X —éY'rx SìbüyÀ is a premier performing-arts event in Markham. This event is a significant cultural event in the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 30/100

**Expected Attendance:** 96 people

**Event ID:** 9LxXuJsWtBXuwRECCx

## Hotel Demand Indicators

**ADR Impact Index:** 4.1x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*