

10g 10†_ xlm>y^} }DT Sub Zero Project @ Sp

DATE: Friday, October 10, 2025
LOCATION: Hong Kong Island, HK

Event Description

10g 10†_ xlm>y^} }DT Sub Zero Project @ Space Club is a premier concerts event in the region. This event attracts thousands of visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: concerts

Importance Rank: 31/100

Expected Attendance: 115 people

Event ID: 4tQ3nPVyd9NMnmF3cf

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 46 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.