

101 - Intro to vinyl cut car decals

DATE: Wednesday, December 10, 2025
LOCATION: South Brisbane, Queensland, AU

Event Description

101 - Intro to vinyl cut car decals is a premier expos event in South Brisbane. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos

Importance Rank: 45/100

Expected Attendance: 591 people

Event ID: 4hNyufeQ8ZkojiQVG7

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 236 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.