

100 Years of Faith Celebration

DATE: Friday, August 15, 2025
LOCATION: Pueblo, Colorado, US

Event Description

100 Years of Faith Celebration is a premier festivals event in Pueblo. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: festivals

Importance Rank: 50/100

Expected Attendance: 1,044 people

Event ID: 6qFk9St7RKdLn9GD5D

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 418 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.