

# 100 xepa sunset

DATE: Sunday, December 7, 2025

LOCATION: Odilon, Bahia, BR

## Event Description

100 xepa sunset is a premier concerts event in Odilon. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** concerts

**Importance Rank:** 24/100

**Expected Attendance:** 53 people

**Event ID:** DTTbCCzuCfAgbi98vj

## Hotel Demand Indicators

**ADR Impact Index:** 3.5x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 21 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*