

# %100 Music: 90'lar Türkçe Pop Fest: Çelik, Yonca Evcimik, Mansur Ark, Reyhan Karaca, Ümit Say âÀ Cartel'den Erci-e ve Kabus Kerim

DATE: Sunday, August 17, 2025

LOCATION: 7F æ ul, TR

## Event Description

%100 Music: 90'lar Türkçe Pop Fest: Çelik, Yonca Evcimik, Mansur Ark, Reyhan Karaca, Ümit Say âÀ Cartel'den Erci-e ve Kabus Kerim is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 34/100

**Expected Attendance:** 161 people

**Event ID:** FPtWRNFT49VonXMFqQ

## Hotel Demand Indicators

**ADR Impact Index:** 4.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 64 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/100-music-90lar-trke-pop-fest-elik-yonca-evcimik-mansur-ark-reyhan-karaca-mit-sayn-cartelden-erci-e-ve-kabus-kerim>

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