

10 Years of Separation at the Source of Human Excreta: The Right Time to Change Scale

DATE: Wednesday, September 17, 2025
LOCATION: Champs-sur-Marne, Île-de-France, FR

Event Description

10 Years of Separation at the Source of Human Excreta: The Right Time to Change Scale is a premier conferences event in Champs-sur-Marne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: conferences
Importance Rank: 30/100
Expected Attendance: 100 people
Event ID: RWHD76ia3U6AzB2iS3

Hotel Demand Indicators

ADR Impact Index: 4.1x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 30 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 40 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.