

\$10 SHOE AND CLOTHING WAREHOUSE SALE TORONTO/GTA

DATE: Saturday, August 16, 2025
LOCATION: Mississauga, Ontario, CA

Event Description

\$10 SHOE AND CLOTHING WAREHOUSE SALE TORONTO/GTA is a premier expos event in Mississauga. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: expos
Importance Rank: 57/100
Expected Attendance: 2,271 people
Event ID: 93RJR7njMVnxEtUz9H

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 908 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
