

# 10 km en Nocturne de Ville du Port

DATE: Saturday, September 6, 2025

LOCATION: Le Port, Saint-Paul, RE

## Event Description

10 km en Nocturne de Ville du Port is a premier sports event in Le Port. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 29/100

**Expected Attendance:** 94 people

**Event ID:** HrCb8e6iiiL4He3Ywh

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 38 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*