

# 10 km de Ducey

DATE: Friday, November 7, 2025  
LOCATION: Ducey-Les Chéris, Normandie, FR

---

## Event Description

10 km de Ducey is a premier sports event in Ducey-Les Chéris. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 29/100

**Expected Attendance:** 89 people

**Event ID:** 5hjwt35jMoCPy5fBA57

## Hotel Demand Indicators

**ADR Impact Index:** 4.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 36 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

---