

# 1º Torneio de Vôlei da Academia Forma | PAIS E FILHOS NA REDE | SUNSET

DATE: Saturday, August 23, 2025  
LOCATION: Cidade Satélite São Luiz, Goiás, BR

## Event Description

1º Torneio de Vôlei da Academia Forma | PAIS E FILHOS NA REDE | SUNSET is a premier sports event in Cidade Satélite São Luiz. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 10,000 people

**Event ID:** HL8VWiew223oDWyK9

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +61 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 4,000 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*