

# +1 Sunar : Oktoberfest

DATE: Sunday, October 12, 2025

LOCATION: 7F æ ul, TR

## Event Description

+1 Sunar : Oktoberfest is a premier festivals event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** festivals

**Importance Rank:** 36/100

**Expected Attendance:** 193 people

**Event ID:** GnS5Rf8cxbWdkycV4N

## Hotel Demand Indicators

**ADR Impact Index:** 4.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 77 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/1-sunar-oktoberfest>

Document generated on 6/3/2026, 9:58:09 PM