

# +1 Sunar: Oi Va Voi

DATE: Thursday, October 9, 2025

LOCATION: Ankara, TR

## Event Description

+1 Sunar: Oi Va Voi is a premier performing-arts event in the region. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** performing-arts

**Importance Rank:** 51/100

**Expected Attendance:** 1,158 people

**Event ID:** 9CM9PH93VQaXbkjAfd

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 463 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/1-sunar-oi-va-voi>

Document generated on 6/3/2026, 11:46:53 PM