1. SKL - Krka vs Triglav

DATE: Tuesday, November 18, 2025
LOCATION: Kranj, Kranj, SI

Event Description

1. SKL - Krka vs Triglav is a premier sports event in Kranj. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 48/100
Expected Attendance: 800 people
Event ID: EVAMzntSfEVYqNWckY

Hotel Demand Indicators

ADR Impact Index: 5.6x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 320 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.