

# 1. SKL - Šen xW" g2 Triglav

DATE: Saturday, December 20, 2025

LOCATION: Kranj, Kranj, SI

## Event Description

1. SKL - Šen xW vs Triglav is a premier sports event in Kranj. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 48/100

**Expected Attendance:** 800 people

**Event ID:** 6E6pHei7abu4zib58p

## Hotel Demand Indicators

**ADR Impact Index:** 5.6x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 320 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/1-skl-enur-vs-triglav>

Document generated on 6/4/2026, 1:43:45 AM