

# 1. SKL - Šen xW" g2 †VÆ—÷2 7Vç0

DATE: Saturday, January 17, 2026

LOCATION: Domžale, Domžale, SI

## Event Description

1. SKL - Šen xW vs Helios Suns is a premier sports event in Domžale. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 56/100

**Expected Attendance:** 2,059 people

**Event ID:** 6jG3GxGgWzbiWWHfzh

## Hotel Demand Indicators

**ADR Impact Index:** 6.3x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 824 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

Generated by Be Circadian | Cultural Intelligence Platform

<https://becircadian.com/events/1-skl-enur-vs-helios-suns>

Document generated on 6/4/2026, 4:55:40 AM