

1. ŽLS (W) - Mega vs Novosadska ŽKA

DATE: Friday, December 12, 2025
LOCATION: Novi Sad, Vojvodina, RS

Event Description

1. ŽLS (W) - Mega vs Novosadska ŽKA is a premier sports event in Novi Sad. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 62/100

Expected Attendance: 4,119 people

Event ID: BmLo4wceoKcAkGmmzp

Hotel Demand Indicators

ADR Impact Index: 6.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 1,648 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.