

1 Liga - Wroc & w vs Kotwica Ko &ö" eg

DATE: Friday, January 9, 2026
LOCATION: Ko &ö" eg, Województwo zachodniopomorskie, PL

Event Description

1 Liga - Wroc & w vs Kotwica Ko &ö" eg is a premier sports event in Ko &ö" eg. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 52/100

Expected Attendance: 1,300 people

Event ID: 7csBy5hqM2tqqZ5gPQ

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 520 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.