

# 1. Liga (W) - Olomouc vs Plze €

DATE: Saturday, October 4, 2025

LOCATION: Plze ,Â 5

## Event Description

1. Liga (W) - Olomouc vs Plze € is a premier sports event in Plze ,à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 52/100

**Expected Attendance:** 1,260 people

**Event ID:** z3Tgns2hyU5Q7J75qx

## Hotel Demand Indicators

**ADR Impact Index:** 5.9x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 504 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*

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<https://becircadian.com/events/1-liga-w-olomouc-vs-plze>

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