

# 1 Liga (W) - Grupa KLK - Jelenia Góra II vs Gorzów Wielkopolski II

DATE: Saturday, October 18, 2025  
LOCATION: Gorzów Wielkopolski, Lubuskie, PL

## Event Description

1 Liga (W) - Grupa KLK - Jelenia Góra II vs Gorzów Wielkopolski II is a premier sports event in Gorzów Wielkopolski. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 61/100

**Expected Attendance:** 3,399 people

**Event ID:** 8n5bdTNAPg3RBf6Lej

## Hotel Demand Indicators

**ADR Impact Index:** 6.7x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 1,360 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*