

1 Liga (W) - Grupa 1LK - Uniwersytet Gda G6¶' g2 Æ-FW" 7v 'i dz

DATE: Friday, January 16, 2026
LOCATION: Swarz -GçÂ Wielkopolskie, PL

Event Description

1 Liga (W) - Grupa 1LK - Uniwersytet Gda G6¶• vs Lider Swarz -G is a premier sports event in Swarz -Gçà. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 40/100

Expected Attendance: 300 people

Event ID: 4mfFsXeUrTeUUbxWsD

Hotel Demand Indicators

ADR Impact Index: 4.9x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 120 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.