

1 Liga (W) - Grupa 1LK - PZKosz öÖ – $\text{æ}\text{¶}$ ' vs Uniwersytet Gda $\text{G6}\text{¶}$ •

DATE: Friday, January 23, 2026
LOCATION: Gda $\text{G6}^2\text{Å}$ öÖ ÷'6¶–P, PL

Event Description

1 Liga (W) - Grupa 1LK - PZKosz öÖ – $\text{æ}\text{¶}$ • vs Uniwersytet Gda $\text{G6}\text{¶}$ • is a premier sports event in Gda $\text{G6}^2\text{à}$. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 44/100

Expected Attendance: 500 people

Event ID: Gc8w3KB4zkTKuQELjX

Hotel Demand Indicators

ADR Impact Index: 5.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 200 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.