

# 1 Liga (W) - Grupa 1LK - MUKS Pozna B g2 Uniwersytet Warszawski

DATE: Friday, January 2, 2026  
LOCATION: Warszawa, Mazowieckie, PL

## Event Description

1 Liga (W) - Grupa 1LK - MUKS Pozna @ vs Uniwersytet Warszawski is a premier sports event in Warszawa. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 41/100

**Expected Attendance:** 350 people

**Event ID:** HH3qhhVYE92nMLTSqH

## Hotel Demand Indicators

**ADR Impact Index:** 5.0x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 140 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*