

# 1 Liga (W) - Grupa 1LK - MUKS Pozna B g2 PZKosz öÖ- æ¶•

DATE: Friday, January 16, 2026  
LOCATION: öÖ- æ¶'Á Ö owieckie, PL

## Event Description

1 Liga (W) - Grupa 1LK - MUKS Pozna @ vs PZKosz öÖ- æ¶• is a premier sports event in öÖ- æ¶'à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 50/100

**Expected Attendance:** 1,000 people

**Event ID:** EfkHRFhnitBxW6LL9V

## Hotel Demand Indicators

**ADR Impact Index:** 5.8x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 400 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*