

1 Liga (W) - Grupa 1LK - MUKS Pozna B g2 Gortata Gda G6°

DATE: Friday, January 30, 2026
LOCATION: Gda G6° Województwo pomorskie, PL

Event Description

1 Liga (W) - Grupa 1LK - MUKS Pozna @ vs Gortata Gda G6° is a premier sports event in Gda G6°. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: 48D9P95EDo3D6vTGkZ

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.