

1 Liga (W) - Grupa 1LK - Lider Swarz –G vs Widzew 6Az

DATE: Friday, January 23, 2026
LOCATION: 6Az, Województwo /6G!P, PL

Event Description

1 Liga (W) - Grupa 1LK - Lider Swarz –G vs Widzew 6Az is a premier sports event in 6Az. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 50/100

Expected Attendance: 1,000 people

Event ID: 8WLpSUpLNhUbBM5q2M

Hotel Demand Indicators

ADR Impact Index: 5.8x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 400 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.