

# 1 Liga - .V' y Bia '—7Fö² g2 olonia Leszno

DATE: Friday, January 16, 2026  
LOCATION: Leszno, Wielkopolskie, PL

## Event Description

1 Liga - .V' y Bia '—7Fö° vs Polonia Leszno is a premier sports event in Leszno. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 46/100

**Expected Attendance:** 640 people

**Event ID:** 9FkbGxkdn78mHBuKyV

## Hotel Demand Indicators

**ADR Impact Index:** 5.4x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 30 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 256 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*