

1 Liga - Sokó " Aa F7WB g2 {ubry Bia '—7Fö

DATE: Friday, January 9, 2026
LOCATION: Bia '—7Fö²Â Województwo podlaskie, PL

Event Description

1 Liga - Sokó Dcut vs -V' y Bia '—7Fö° is a premier sports event in Bia '—7Fö²à This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 45/100

Expected Attendance: 562 people

Event ID: B4GawHw7XBn8cCJumr

Hotel Demand Indicators

ADR Impact Index: 5.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 225 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.