

1. Liga Promotion - Vevey-Sports vs Lausanne Sport II

DATE: Wednesday, September 24, 2025
LOCATION: Lausanne, Vaud, CH

Event Description

1. Liga Promotion - Vevey-Sports vs Lausanne Sport II is a premier sports event in Lausanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 68/100

Expected Attendance: 8,311 people

Event ID: GBrTXLKPiafTzVRQeV

Hotel Demand Indicators

ADR Impact Index: 7.3x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,324 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.