

1. Liga Promotion - Kriens vs Lausanne Sport II

DATE: Saturday, August 23, 2025
LOCATION: Lausanne, Vaud, CH

Event Description

1. Liga Promotion - Kriens vs Lausanne Sport II is a premier sports event in Lausanne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 70/100

Expected Attendance: 9,918 people

Event ID: 3hz4aaZHTxMp6gxLTZ

Hotel Demand Indicators

ADR Impact Index: 7.5x baseline (varies by property tier & location)

Occupancy Impact: +61 percentage points over baseline

Booking Lead Time: Demand begins 90 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 3,967 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.