

1. Liga Promotion - Basel II vs Grand-Saconnex

DATE: Saturday, August 23, 2025
LOCATION: Le Grand-Saconnex, CH

Event Description

1. Liga Promotion - Basel II vs Grand-Saconnex is a premier sports event in Le Grand-Saconnex. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 49/100

Expected Attendance: 897 people

Event ID: FYQWy3UeJNWCQuz5Nj

Hotel Demand Indicators

ADR Impact Index: 5.7x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 359 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.
