

1 Liga - KKS Pozna B g2 Wroc & w

DATE: Friday, February 6, 2026
LOCATION: Wroc & w, Dolno ŹĄskie, PL

Event Description

1 Liga - KKS Pozna @ vs Wroc & w is a premier sports event in Wroc & w. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 56/100

Expected Attendance: 1,888 people

Event ID: C2YVApKL6F6ZjAzcxg

Hotel Demand Indicators

ADR Impact Index: 6.3x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 60 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 755 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.