

1. Liga - East - Nový Jiřetín vs Olomouc

DATE: Friday, November 14, 2025

LOCATION: Olomouc, CZ

Event Description

1. Liga - East - Nový Jiřetín vs Olomouc is a premier sports event in Olomouc. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports

Importance Rank: 32/100

Expected Attendance: 124 people

Event ID: 6XHRKD7waY5vEF3uUB

Hotel Demand Indicators

ADR Impact Index: 4.2x baseline (varies by property tier & location)

Occupancy Impact: +60 percentage points over baseline

Booking Lead Time: Demand begins 30 days before event

Impact Radius: 15km from venue

Estimated Room Nights: 50 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.