

1. Liga Classic - Group 3 - St. Gallen II vs Taverne

DATE: Saturday, August 30, 2025
LOCATION: Torricella-Taverne, Ticino, CH

Event Description

1. Liga Classic - Group 3 - St. Gallen II vs Taverne is a premier sports event in Torricella-Taverne. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

Key Information

Category: sports
Importance Rank: 52/100
Expected Attendance: 1,293 people
Event ID: EdQUQHVD0TzHw85Siv

Hotel Demand Indicators

ADR Impact Index: 5.9x baseline (varies by property tier & location)
Occupancy Impact: +60 percentage points over baseline
Booking Lead Time: Demand begins 60 days before event
Impact Radius: 15km from venue
Estimated Room Nights: 517 across all properties

Note: Actual impact varies by property location, star rating, and local market conditions.