

# 1. Liga Classic - Group 3 - St. Gallen II vs Eschen / Mauren

DATE: Saturday, August 16, 2025  
LOCATION: Eschen, Eschen, LI

---

## Event Description

1. Liga Classic - Group 3 - St. Gallen II vs Eschen / Mauren is a premier sports event in Eschen. This event attracts visitors from around the world and significantly impacts local hotel demand, creating opportunities for strategic revenue management and guest experience optimization.

## Key Information

**Category:** sports

**Importance Rank:** 55/100

**Expected Attendance:** 1,730 people

**Event ID:** 4mwho8QBcV437Z8mM9

## Hotel Demand Indicators

**ADR Impact Index:** 6.2x baseline (varies by property tier & location)

**Occupancy Impact:** +60 percentage points over baseline

**Booking Lead Time:** Demand begins 60 days before event

**Impact Radius:** 15km from venue

**Estimated Room Nights:** 692 across all properties

*Note: Actual impact varies by property location, star rating, and local market conditions.*